



Organised by



Tech-in-Trace Healthcare Forum 2018

Patient Safety Starts with Traceability

8 February | 1.30pm - 5.30pm
SMF Building @ 2985 Jalan Bukit Merah
Level 2 Concourse

SPEAKER'S BIO



MR GEORGE PEPES

**SOLUTIONS MARKETING LEAD (RETAIL / HEALTHCARE)
ZEBRA TECHNOLOGIES ASIA PACIFIC PTE LTD**



George Pepes is the healthcare solutions marketing lead at Zebra Technologies for the Asia Pacific region.

George has more than 17 years' experience in automatic identification and communication technologies including mobile printing and computing, data capture, RFID and the Internet Things (IoT), specifically working with various healthcare providers throughout Australia to implement solutions providing enhanced patient identification resulting in the reduction of medical errors.

Having worked directly with customers and channel partners, George brings market know-how of how technologies can be applied to help hospitals reduce errors, improve efficiency and improve patient safety.